**Ideation Phase**

**Brainstorm & idea Prioritization Template**

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| **Team ID** | PNT2022TMID27681 |
| **Project Name** | SIGN WITH SMART CONNECTIVITY FOR BETTER ROAD SAFETY |
| **Maximum Marks** | 4 Marks |

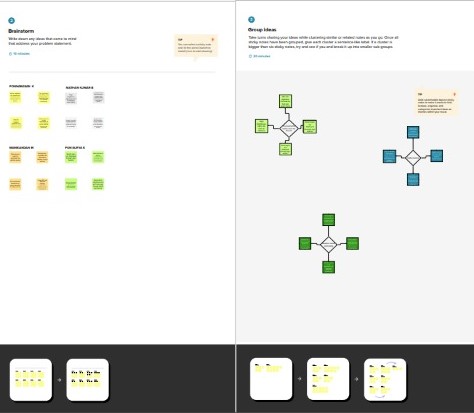
**Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

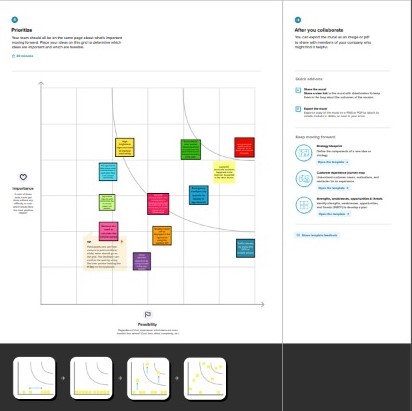
**Step-1: Team Gathering, Collaboration and Select the Problem Statement :**

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**Step-2: Brainstorm, Idea Listing and Grouping :**

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**Step-3: Idea Prioritization :**

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